Concepts: A New Modularity for Software Daniel Jackson · MIT CSAIL · SPLASH 2018

with Santiago Perez De Rosso & Maryam Archie, Czarina Lao, Barry McNamara

funded by MIT-SUTD International Design Center

ten years ago...

Field Trip Permission Form

Dear Parents:

Ms. Frizzle will again be taking her second grade class on an exciting field trip. Please sign and return the permission slip below.

Thank you!

Yes, I give permission for my child to go on the second grade "Touch and Feel" trip on Friday February 13th to the NastyCo Nuclear Dump. I understood that my child may encounter the normal risks of childhood play, including grazed knees, hurt feelings and exposure to toxic waste.

Parents signature

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February 11, 2013

Parents signature

Date



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adobe photoshop: cropping surprises

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adobe photoshop: cropping surprises



adobe photoshop: cropping surprises



adobe lightroom: easy cropping

adobe lightroom: easy cropping





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not the user interface! polished and organized

not the user interface! polished and organized

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 TouchUp Reading Order Tool
 TouchUp Object Tool
 Show Advanced Editing Toolbar

task-oriented design

no unifying concepts

not the user interface! polished and organized



no unifying concepts



complex concepts cropping vs. resizing



complex concepts cropping vs. resizing

adobe fixes acrobat

Version 9 (2008)

Select Object Tool
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 Link Tool
 TouchUp Text Tool
 TouchUp Reading Order Tool
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Show Advanced Editing Toolbar

task-oriented design no unifying concepts

adobe fixes acrobat

Version 10 (2010)

Version 9 (2008)



task-oriented design no unifying concepts

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improved interface but still no concepts

adobe fixes acrobat

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task-oriented design no unifying concepts

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improved interface but still no concepts

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unifying concepts text/image object

thinking about

concepts

Microsoft Word



Twitter



Photoshop



Microsoft Word



Paragraph Format Style

Twitter



Photoshop



Microsoft Word



Paragraph Format Style Twitter



Tweet Hashtag Following

Photoshop



Microsoft Word



Paragraph Format Style Twitter



Tweet Hashtag Following

Photoshop



PixelMap Layer/Mask Adjustment

app classes characterized by concepts too

app classes characterized by concepts too

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6	Take a step back: concepts-
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text editor





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desktop publishing app

text editor line buffer



buffer





jamonh

Oct 22, 2013 7:19 PM

Just upgraded to the new Pages and can't find a way to link text boxes anymore like

http://www.macobserver.com/tmo/article/pages-linking-text-boxes

Am I missing something, or is it really not possible anymore?

the conventional view

Conceptual model (computer science)

From Wikipedia, the free encyclopedia

A mental model captures ideas in a problem domain, while a conceptual model represents 'concepts' (entities) and relationships between them.

A conceptual model in the field of computer science is a special case of a general conceptual model. To distinguish from other types of models, it is also known as a domain model. Conceptual modeling should not be confused with other modeling disciplines such as data modelling, logical modelling and

concepts are invented, not just out there



Charles Simonyi's team implements style in Bravo text editor Simonyi brings style to Microsoft in 1983

concepts have purpose

purpose of **style**: enable consistent formatting

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Apple Keynote adds style concept (2017?)

concept structure is designed not discovered



concept structure is designed not discovered



There is no problem in computer science that cannot be solved by introducing another level of indirection. *David Wheeler*

concepts are reusable



Powerpoint color schemes





how to explain the style concept?

If you assign Heading to two paragraphs and then you change the style from bold to italic, both paragraphs will be changed in concert

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Johnson-Laird: constructive semantics

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not redundant: unlike full spec, shows how concept meets purpose



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Johnson-Laird: constructive semantics



Michael Polanyi operational principle

not ontological: "a style is a mapping..."

not redundant: unlike full spec, shows how concept meets purpose

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not bugs but bad specs



















purpose

structure



purpose

structure

actions



operational principle



actions

operational principle


structure

actions

operational principle



value: Style \rightarrow Property \rightarrow Value

actions

operational principle

purposeenable consistent formattingstructurestyle: Element → Style	
structure style: Element → Style	
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actions new (pv: Property \rightarrow Value) \triangleq new s value := value + s \rightarrow pv delete (s: Style) \triangleq style := style - Element \rightarrow s assign (e: Element, s: Style) \triangleq style := style ++ e \rightarrow s modify (s: Style, p: Property, v: Value) \triangleq value(s) := value(s) ++ p \rightarrow	→V

operational principle

name	style
purpose	enable consistent formatting
structure	style: Element \longrightarrow Style value: Style \longrightarrow Property \longrightarrow Value
actions	new (pv: Property \longrightarrow Value) \triangleq new s value := value + s \longrightarrow pv delete (s: Style) \triangleq style := style - Element \longrightarrow s assign (e: Element, s: Style) \triangleq style := style ++ e \longrightarrow s modify (s: Style, p: Property, v: Value) \triangleq value(s) := value(s) ++ p \longrightarrow v

operational principle

if you create a new style, and assign it to two elements, and then modify the style, both elements will have the same property/value mapping

a research & teaching program

designing software with concepts



three design problems

gmail categories

gmail's categories

Primary	•	Social 23 new	Promotions 100+ new	+
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	Keith Muhammad at DeMo	ont. DeMontrond Auto Group -	14101 North Freeway Housto	12:19 pm
	AT&T High Speed Internet	AT&T High Speed Internet	Service Activation - Your Al	10:37 am
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category tab settings



÷ 1	

Choose which message categories to show as inbox tabs. Other messages will appear in the Primary tab.

Everything You Need to Know About Gmail's New, Super-Confusing Layout



Melanie Pinola

301,482 🕚 12 🔬 🗸

Filed to: GMAIL 6/07/13 9:00am



😏 Follow

11

in Share

Google gets it terribly, terribly wrong with Gmail tabs and makes me angry

f Like < 55



By	<u>Mark</u>	<u>Wilson</u>	Published	2	years	ago
----	-------------	---------------	-----------	---	-------	-----

71 Comments

Like many Gmail users, I greeted the news of the introduction of tabs to the interface with a degree of anticipation -- now it was just a matter of waiting for the feature to roll out so I could try it for myself. Earlier today I was randomly signed out of my Gmail account, and after signing back in and checking the settings menus, I could see that tabs were now available to me. Excitement was short-lived, however; it quickly became apparent that this new feature is a disaster.



g+1

37

Tweet

30

Home > Quick Tech Tip: Disabling Gmail's Category Tabs Quick Tech Tip: Disabling Gmail's Category Tabs

Mon, 07/29/2013 - 12:17 | Chuck Gray in LibraryPoint Blog Tech Tutorials Teen Blog Tech Answers Science and Technology Self-Help and Instructional



Are you a Gmail user? Did you wake up a week or two ago to find that your new messages were now being automatically organized by Gmail into tabs of different, pre-determined categories? And, did you think, like me, that they were really ugly, stupid, and unnecessary? Here's a quick tip on how to rid yourself of them!

how google explains labels (!)



Using labels

Labels help you organize your messages into categories -- work, family, to do, read later, jokes, recipes, any category you want. Labels do all the work that folders do, but with an added bonus: you can add more than one to a message.

associate tabs with labels feature available only for categories

associate tabs with labels feature available only for categories

> create new categories only new labels

associate tabs with labels feature available only for categories

> create new categories only new labels

use tabs outside inbox tabs disappear when you filter on a label

fuji aspect ratio

my camera fuji x100s





image quality setting

image quality setting



image quality setting



aspect ratio



aspect ratio









non-standard ratio + raw?



non-standard aspect ratio + raw even though raw images get nice nondestructive crop!

non-standard aspect ratio + raw even though raw images get nice nondestructive crop!



indesign styles

what's a font?

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	 Underline Strikethrough
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what's a font?

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define a style that italicizes Arno Regular to Arno Italic Futura Book to Futura Book Oblique Magma Light to Magma Light Italic
introducing a concept

introducing a concept

New character style:	
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🗸 Language: English	See Typography in the Font Panel
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Apply this new style on creation	Cancel OK

Keynote '09: has subfamilies

introducing a concept

New character style:	
Name: Emphasis	
Include these obsracter attributes:	
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Select All Deselect All	Select Overrides
Apply this new style on creation	Cancel OK

Keynote '09: has subfamilies



Keynote 6: gone again!

gmail

one purpose :: two concepts organizing messages :: label + category

gmail

one purpose :: two concepts organizing messages :: label + category

camera

two purposes :: one concept aspect ratio + image resolution :: image size

gmail

one purpose :: two concepts organizing messages :: label + category

camera

two purposes :: one concept aspect ratio + image resolution :: image size

style

one purpose :: no concept specify a font-independent styling :: ?

the singularity rule

one-to-one mapping



one-to-one mapping





Nam Suh: Axiomatic Design

four ways to fail



overloading fuji camera

new purpose piggybacked on old concept

overloading fuji camera

new purpose piggybacked on old concept

L 3:2	664
L 16:9	681
1:1	702
S:E 🕥	707
M 16:9	719
M]:]	734
532	746

image size aspect ratio piggybacked on JPEG dimensions

Settings	Page Attributes 🗘
Format For:	EPSON Stylus Photo R2400 \$
	EPSON SP R2400
Paper Size:	US Letter +
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8 x 10 in
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A6
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Super B (13 x 19 in)
Super B (13 x 19 in) (Roll Paper - Borderless Banner)
US B (11 x 17 in)
US Legal
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result: can't create custom size for front loading also, page size presets in Lightroom hold feed setting

new purposes emerge for old concept

new purposes emerge for old concept

To: Daniel Jackson <dnj@mit.edu> Re: Catch me if you can in real life! initial purpose: summarize content

new purposes emerge for old concept

To: Daniel Jackson <dnj@mit.edu> Re: Catch me if you can in real life! initial purpose: summarize content

To: csail-related@lists.csail.mit.edu Re: [csail-related] turn off the lights?

emergent purpose: show sender if you bcc a list, subject reveals to-address

thanks to Shriram Krishnamurthi

new purposes emerge for old concept

To: Daniel Jackson <dnj@mit.edu> Re: Catch me if you can in real life! initial purpose: summarize content

To: csail-related@lists.csail.mit.edu Re: [csail-related] turn off the lights?

emergent purpose: show sender if you bcc a list, subject reveals to-address

thanks to Shriram Krishnamurthi

To: Daniel Jackson <dnj@mit.edu> your trip reservation

emergent purpose: group by conversation can't label reservations from Expedia by trip

thanks to Eunsuk Kang

the operational principle should apply uniformly over states, types, arguments

the operational principle should apply uniformly over states, types, arguments



Numbers range: ... unless new cell is at end

the operational principle should apply uniformly over states, types, arguments





Keynote group: ... unless object is placeholder

Numbers range: ... unless new cell is at end

the operational principle should apply uniformly over states, types, arguments





Keynote group: ... unless object is placeholder

Numbers range: ... unless new cell is at end



Git branch: ... unless conflicts

the operational principle should apply uniformly over states, types, arguments





Keynote group: ... unless object is placeholder

Numbers range: ... unless new cell is at end



Git branch: ... unless conflicts



Dropbox share: ... unless ancestor

reusing a well-known generic concept is usually preferable to inventing one

reusing a well-known generic concept is usually preferable to inventing one

14 000 kinds of overloading 15 the uniformity rule 22 generic concepts 27 un concepts get applied 28 000 why reuse a concept? 29 000 den berneter Frankriger 30 224

in Keynote

reusing a well-known generic concept is usually preferable to inventing one

in Keynote 14 000 kinds of overloading 15 the uniformity rule 22 generic concepts 27 on concepts get applied 28 000 why reuse a concept? 29 000 -30 224

in Powerpoint



reusing a well-known generic concept is usually preferable to inventing one

in Keynote



in Powerpoint

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Powerpoint commands



the integrity rule

slightly surprising gmail behavior

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slightly surprising gmail behavior

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slightly surprising gmail behavior

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slightly surprising gmail behavior

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Is JavaScript just Scheme with prototypes and some hacky coercions?

interpreting composite behavior

each action in composite system interpreted as zero or more actions in each concept







interpreting composite behavior

each action in composite system interpreted as zero or more actions in each concept



code icon by Freepik from www.flaticon.com

when concepts are combined, each concept's behavior and OP should still apply

a simple criterion projected behavior must satisfy concept spec: \forall c: concept | \forall t: traces(sys) | $R_c(t) \in$ traces(c)



system

concept **A**

concept **B**

when concepts are combined, each concept's behavior and OP should still apply

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system

concept **A**

concept **B**

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the label concept



organize items for purpose easy retrieval

state labels: X → Label
actions
mark (x: X,p: Label) ≙ labels' = labels + x → p
unmark (x: X, p: Label) ≙ labels' = labels - x → p
spec find (ps: set Label): set X ≙ result = {x | ps in x.labels}

	mark(x,p) then find(p):xs \Rightarrow x in xs
operational principle	if no mark(x,P) and then find(p):xs \Rightarrow x !in xs

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reversing the process

reversing the process



the same concepts, again & again post, comment, upvote, notification, ...

hard work to build libraries often just client- or server-side easy in a CMS, but structure hard-wired

reversing the process



the same concepts, again & again post, comment, upvote, notification, ...

hard work to build libraries often just client- or server-side easy in a CMS, but structure hard-wired

> idea: concept cliches full stack implementation

app-specific assembly in HTML, no JS or backend code

action synchronization build app action by joining cliche actions



architecture of deja vu



architecture of deja vu



client





auth

ben

Sign Out

DV Hacker News Submit

SPLASH 2018 (2018.splashcon.org) 3 points by eva | comments

Software Design Group (sdg.csail.mit.edu)

2 points by eva | comments

Concept design (sdg.csail.mit.edu) 1 points by alyssa | comments

Déjà Vu (sdg.csail.mit.edu) 1 points by ben | comments

auth



auth



auth


a sample app

auth



a sample app

auth

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home action



home action



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rebuilding class projects



deja vu plans



closing thoughts

bringing two fields together



user-centered design: conceptual model should be designed **formal methods**: software defined by its behavior both originating around 1974

putting the "thinking" into "design thinking"



theory of usability: collections of heuristics **design thinking**: focused on empirical evaluation see Natasha Jen, *Design Thinking is Bullsh*t*

patterns



... according to SOUTH FACING OUTDOORS (105), the building is placed in such a way as to allow the sun to shine directly into it, across its gardens. From INTIMACY GRADIENT (127), you have some idea of the overall distribution of public and private rooms within the building. This pattern marks those rooms and areas along the intimacy gradient which need the sunlight most, and helps to place them so that the indoor sunlight can be made to coincide with the rooms in the INTIMACY GRADIENT which are most used.

If the right rooms are facing south, a house is bright and sunny and cheerful; if the wrong rooms are facing south, the house is dark and gloomy.

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Everyone knows this. But people may forget about it, and get confused by other considerations. The fact is that very few things have so much effect on the feeling inside a room as the sun shining into it. If you want to be sure that your house, or building, and the rooms in it are wonderful, comfortable places, give this pattern its due. Treat it seriously; cling to it tenaciously; insist upon it. Think of the rooms you know which do have sunshine in them, and compare them with the many rooms you know that don't.

From the pattern SOUTH FACING OUTDOORS (105), the building gets an orientation toward the south. Now the issue is the particular arrangement of rooms along this south edge. Here are some examples: (1) a porch that gets the evening sun late in the day; (2) a breakfast nook that looks directly into a garden which is sunny in the morning; (3) a bathing room arranged to get full morning sun; (4) a workshop that gets full southern exposure during the middle of the day; (5) an edge of a living room where the sun falls on an outside wall and warms a flowering plant.

The key diagram for this pattern summarizes the relations between parts of the house and the morning, the afternoon and

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concepts: more like Alexander's patterns?

https://tinyurl.com/conceptproject

to be notified about release of book & platform

a different project



http://portraitsofresilience.com